



FAIRY TAIL Explodes onto Home Consoles!

Join Natsu, Lucy, and the Fairy Tail Guild on a Magical Adventure for the Nintendo Switch, PlayStation 4, and Windows PC via Steam

Burlingame, Calif. – July 31, 2020 – Today, KOEI TECMO America and developer GUST Studios released their spellbinding JRPG, **FAIRY TAIL**, on the Nintendo Switch™ and PlayStation®4 computer entertainment system, and on Windows PC via Steam®. The game, based on the anime and manga of the same name by Hiro Mashima, marks the first time a **FAIRY TAIL** game has been released on home console in the West.

FAIRY TAIL invites players to re-live, or experience for the first time, the series' enchanting storyline from the popular Tenrou Island arc through to the Tartaros arc, along with all-new never seen before story and quest elements. The magical world of **FAIRY TAIL** is brought to life with remarkable detail throughout this all-new gaming experience, with phenomenal focus on delivering the type of magic and mystique fans of the worldwide sensation anime and manga series have been craving.

Throughout their journey, players will be able to form their dream five-mage battle party from a selection of over 16 iconic characters, including: Natsu, Lucy, Gray, Erza, Wendy, Gajeel, Juvia, Rogue, Kagura, Sherria, Sting, Ichiya, Laxus, Mirajane, Jellal and Gildarts. The character's unique magic abilities from the series are brought to life within the game, including Unison Raids where characters can combine together to unleash their magic spells at once and overpower enemies. Even Extreme Magic Spells can be used, including Kanna's Fairy Glitter – which can be activated when magic attacks are combined – to get the upper hand in battle.

Outside of combat, **FAIRY TAIL** allows players to develop their relationships with their guild mates, experiencing new story interactions as well as strengthening their magic abilities. Players will even be able to upgrade different areas of the Fairy Tail guild, and as they improve their guild, take on requests, and develop their relationships with their allies, they are able to restore the guild's ranking to No. 1 in Fiore.

FAIRY TAIL is available now! Purchasing any version of the game, physically or digitally, within a limited time from launch will also unlock the Early Purchase Bonus special Miss FAIRY TAIL costume for Erza.

Alternatively, a Digital Deluxe version of **FAIRY TAIL** is available, boasting special Grand Magic Games team costumes, a bonus Lacrima set, and a DDX Limited Ryza costume for Lucy!

For all of the latest news on **FAIRY TAIL**, visit the official site at <https://www.fairytailgame.com>, like us on Facebook [@KoeiTecmoUS](#), and follow us on Twitter [@KoeiTecmoUS](#).

ABOUT KOEI TECMO AMERICA CORP.

KOEI TECMO AMERICA CORP. is a publisher of interactive entertainment software for current generation consoles, handhelds and digital download content based in Burlingame, California. The company is a wholly owned subsidiary of KOEI TECMO HOLDINGS CO., LTD., headquartered in Yokohama, Japan. KOEI is best known for its *Dynasty Warriors*® and *Samurai Warriors*® franchises. TECMO is best known for the *Dead or Alive*®, *Ninja Gaiden*®, *Tecmo Bowl*®, and *Fatal Frame*® series.

Based on the manga "FAIRY TAIL" by Hiro Mashima originally serialized in the weekly SHONEN MAGAZINE published by KODANSHA Ltd. ©Hiro Mashima, KODANSHA/FAIRY TAIL Committee, TV TOKYO

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