



KOEI TECMO Announces June 26 as **FAIRY TAIL's** New North American Release Date

GUST Studios Working to Further Polish and Enhance Gameplay to Deliver the Ultimate FAIRY TAIL Experience

Burlingame, Calif. – February 6, 2020 – KOEI TECMO America and developer GUST Studios announced today that their upcoming magical JRPG, **FAIRY TAIL**, will now be released in North America on June 26, 2020 for the Nintendo Switch™ and PlayStation®4 computer entertainment system, and on June 25, 2020 for Windows PC via Steam®. The change of date is due to the developer's desire to further enhance the game for a more enriching **FAIRY TAIL** experience.

Producer Keisuke Kikuchi commented: "I am truly sorry for FAIRY TAIL's delay, and the inconvenience caused to our fans, partners, and stakeholders who are looking forward to this title. Please allow us to take further time to polish the game to ensure it is as high quality as possible, so we can offer you a truly immersive experience. We will be working hard to enhance the magic effects, event scene effects, improving the game balance, and more! We will talk about the improvements in more detail in the coming months. This delay will allow us to ensure we provide you a much more satisfying game. Thank you for your understanding."

FAIRY TAIL is currently in development for the Nintendo Switch™, the PlayStation®4 computer entertainment system, and Windows PC via Steam®, and is available now for pre-order through select retailers.

A Digital Deluxe version of **FAIRY TAIL** has also been recently revealed, boasting a special Grand Magic Games costume, a bonus Lacrima set, and a DDX Limited Ryza costume for Lucy!

Purchasing any version of the game, physically or digitally, within a limited time from launch will also unlock the Early Purchase Bonus special costume for Erza.

For all of the latest news on **FAIRY TAIL**, visit the official site at <https://www.fairytailgame.com>, like us on Facebook [@KoeiTecmoUS](#), and follow us on Twitter [@KoeiTecmoUS](#).

ABOUT KOEI TECMO AMERICA CORP.

KOEI TECMO AMERICA CORP. is a publisher of interactive entertainment software for current generation consoles, handhelds and digital download content based in Burlingame, California. The company is a wholly owned subsidiary of KOEI TECMO HOLDINGS CO., LTD., headquartered in Yokohama, Japan. KOEI is best known for its *Dynasty Warriors*® and *Samurai Warriors*® franchises. TECMO is best known for the *Dead or Alive*®, *Ninja Gaiden*®, *Tecmo Bowl*®, and *Fatal Frame*® series. Based on the manga "FAIRY TAIL" by Hiro Mashima originally serialized in the weekly SHONEN MAGAZINE published by KODANSHA Ltd. ©Hiro Mashima, KODANSHA/FAIRY TAIL Committee, TV TOKYO

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