



フェアリーテイル

FAIRY TAIL EXPLODES ONTO HOME CONSOLES TODAY!

Join Natsu, Lucy and the Fairy Tail Guild on a Magical Adventure on the Nintendo Switch™, PlayStation®4 and Windows PC via Steam®!

Hertfordshire, 30th July 2020 - Today, KOEI TECMO Europe and developer GUST Studios released their spellbinding JRPG, **FAIRY TAIL**, on the **Nintendo Switch™**, **PlayStation®4** computer entertainment system and Windows PC via **Steam®**. The game, based on the anime and manga of the same name by Hiro Mashima, marks the first time a **FAIRY TAIL** game has been released on home console in the West!

FAIRY TAIL invites players to re-live, or experience for the first time, the series' enchanting storyline from the popular Tenrou Island arc through to the Tartaros arc, along with all-new never before seen story and quest elements. The magical world of **FAIRY TAIL** is brought to life with remarkable detail throughout this all-new gaming experience, with phenomenal focus on delivering the type of magic and mystique fans of the worldwide sensation anime and manga series have been craving.

Throughout their journey, players will be able to form their dream five-mage battle party from a selection of over 16 iconic characters, including: Natsu, Lucy, Gray, Erza, Wendy, Gajeel, Juvia, Rogue, Kagura, Sherria, Sting, Ichiya, Laxus, Mirajane, Jellal and Gildarts. The character's unique magic abilities from the series are brought to life within the game, including Unison Raids where characters can combine together to unleash their magic spells at once and overpower enemies. Even Extreme Magic Spells can be used, including Kanna's Fairy Glitter – which can be activated when magic attacks are combined – to get the upper hand in battle.

Outside of combat, **FAIRY TAIL** allows players to develop their relationships with their guild mates, experiencing new story interactions as well as strengthening their magic abilities. Players will even be able to upgrade different areas of the Fairy Tail guild, and as they improve their guild, take on requests, and develop their relationships with their allies, they are able to restore the guild's ranking to No. 1 in Fiore.

FAIRY TAIL is available now! Purchasing any version of the game, physically or digitally, within a limited time from launch will also unlock the Early Purchase Bonus special Miss FAIRY TAIL costume for Erza.

Alternatively, a Digital Deluxe version of **FAIRY TAIL** is available, boasting special Grand Magic Games team costumes, a bonus Lacrima set, and a DDX Limited Ryza costume for Lucy!

To stay up-to-date with the latest information on **FAIRY TAIL**, please visit the official site at <https://www.fairytailgame.com/>, Like us on www.facebook.com/koeitecmogames, and Follow us on Twitter [@koeitecmoeurope](https://twitter.com/koeitecmoeurope).

ABOUT KOEI TECMO EUROPE LTD.

KOEI TECMO EUROPE LTD. is a publisher of interactive entertainment software for current generation consoles, handhelds and digital download content based in Letchworth, Hertfordshire, UK. The company is a wholly owned subsidiary of KOEI TECMO HOLDINGS CO., LTD., headquartered in Yokohama, Japan. KOEI TECMO's best known for their signature 'one versus thousands' Warriors series, the fan-favourite Ninja Gaiden and fighting entertainment title Dead or Alive. Through collaboration with strong existing franchises, such as A.O.T. Wings of Freedom (Attack on Titan), has brought fan-favourite shows to life in video game form. The company's desire for innovation and diversity has seen the creation of the critically acclaimed dark-samurai action title Nioh, which takes on new and unique gameplay styles. The company's acquisition of GUST, developer of a variety of heart-warming titles, has seen their flagship Atelier series span generations of consoles and fans alike. More information about KOEI TECMO EUROPE LTD and its products can be found at www.koeitecmoeurope.com

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